PAHCHAAN

ANNUAL REPORT 2023



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Foreword

Dear Partners, Supporters, and Advocates,



As we look back on the past year, we are both humbled and driven by the progress we have made together in safeguarding and empowering children in need. The urgency of our mission has never been greater, with rising cases of child abuse demanding immediate and sustained action. With unwavering dedication, we have strengthened child protection networks, facilitated life-saving interventions, and expanded mental health support for the most vulnerable—including flood-affected families and marginalized communities. Every step forward is a testament to our collective resolve to create a safer, healthier future for every child.

In 2023, we intensified our efforts in some of the most underserved areas, including Saggian, where poor health and hygiene conditions posed severe risks to families. Through our Khushhal Khandan program, we delivered essential healthcare, maternal and childcare, and counselling, empowering families with the resources they need for a healthier and brighter future. Every intervention transforms a life, supports a survivor, strengthens a family, and restores a future.

This year, we deepened our collaboration with our key partners, including **UNICEF, ECPAT, ISPCAN, and other government departments and hospitals**, reinforcing a coordinated response to child protection. PAHCHAAN has worked tirelessly to build a bridge between stakeholders, ensuring a smooth and efficient system for child protection, case management, and referral support. We believe sustainable change is only achievable through collective action—no organization can create meaningful impact in isolation.

With the dedication of our team, the generosity of our donors, and the unwavering support of our partners, we will continue to work towards a future where every child is safe, supported, and able to thrive. Thank you for standing with us in this vital mission. Your support empowers us to keep pushing forward, ensuring that every child has a chance at a brighter, safer future.

With gratitude and determination,
Dr. Naeem Zafar
President & Honorary CEO.

Executive Summary

In 2023, PAHCHAAN continued to advance its mission to protect children from abuse, neglect, and exploitation while strengthening systems that support child well-being, family resilience, and access to justice. Working across multiple districts of Punjab and in flood-affected humanitarian settings, PAHCHAAN implemented integrated programmes spanning child protection, mental health and psychosocial support, maternal and child health, education, youth engagement, research, and advocacy.

Child protection remained central to PAHCHAAN's work. Through hospital-based Child Protection Units and district-level Child Protection Networks, the organisation strengthened mechanisms for early identification, case management, referral, and follow-up of abused and neglected children. These systems enabled coordinated responses across hospitals, schools, communities, and emergency contexts, ensuring that children at risk received timely medical, psychosocial, legal, and protection support. Mental Health and Psychosocial Support (MHPSS) and Psychological First Aid (PFA) services were scaled up, particularly in flood-affected districts of South Punjab. Thousands of children, women, and families received psychosocial support addressing trauma, stress, and loss. Group-based and individual interventions improved emotional regulation, coping capacity, and daily functioning, while safeguarding initiatives, including PSEA and GBV awareness, reinforced accountability, and safe access to humanitarian assistance.

Through the Khushhal Khandaan programme and its Mother and Child Health Promotion Centres, PAHCHAAN improved access to essential healthcare for underserved communities. In 2023, the Malakpur centre and the newly established Saggian centre provided maternal, child, and adolescent health services, including preventive care, immunisation, antenatal and postnatal services, nutrition counselling, diagnostics, and community health awareness, contributing to improved health outcomes and community trust. Education and child development were advanced through the ILM Power Learning Centre, which provided free, flexible, and holistic education to children from low-income and street-working backgrounds. By integrating academic learning with life skills, nutrition, psychosocial support, and exposure activities, IPLC supported educational continuity and social inclusion. PAHCHAAN also strengthened advocacy and systems reform through the Access to Justice initiative, convening stakeholders to address barriers faced by child victims and survivors of sexual exploitation, while youth-led prevention efforts through VCAN Pakistan promoted awareness and community-level protection. Research and evidence generation informed programming and policy engagement throughout the year. Supported by strong partnerships and accountable governance, PAHCHAAN enters the coming year positioned to deepen system-level impact and expand integrated services for children and families in Pakistan.

About PAHCHAAN

PAHCHAAN is a child rights organization working across health, protection, education, justice, and research. Its approach combines direct service delivery with systems strengthening, advocacy, and evidence generation.

Vision

“Grow with giggles" signifies a child who is healthy, happy, and safe and lives in a learning, nurturing, secure, and enabling environment, where he/she is being cared for in his/her best interest, and PAHCHAAN envisions that.

Mission

PAHCHAAN's mission is in line with the United Nations’ Convention on the Rights of the Child to work continuously and tirelessly, helping children who are forced to work, displaced from their homes, discouraged from gaining education, denied basic health and nutrition, or who are at risk for abuse and neglect. PAHCHAAN works with parents, teachers, social scientists, healthcare professionals, and all care providers, providing them with awareness, building their capacity, and advocating through scientific research.

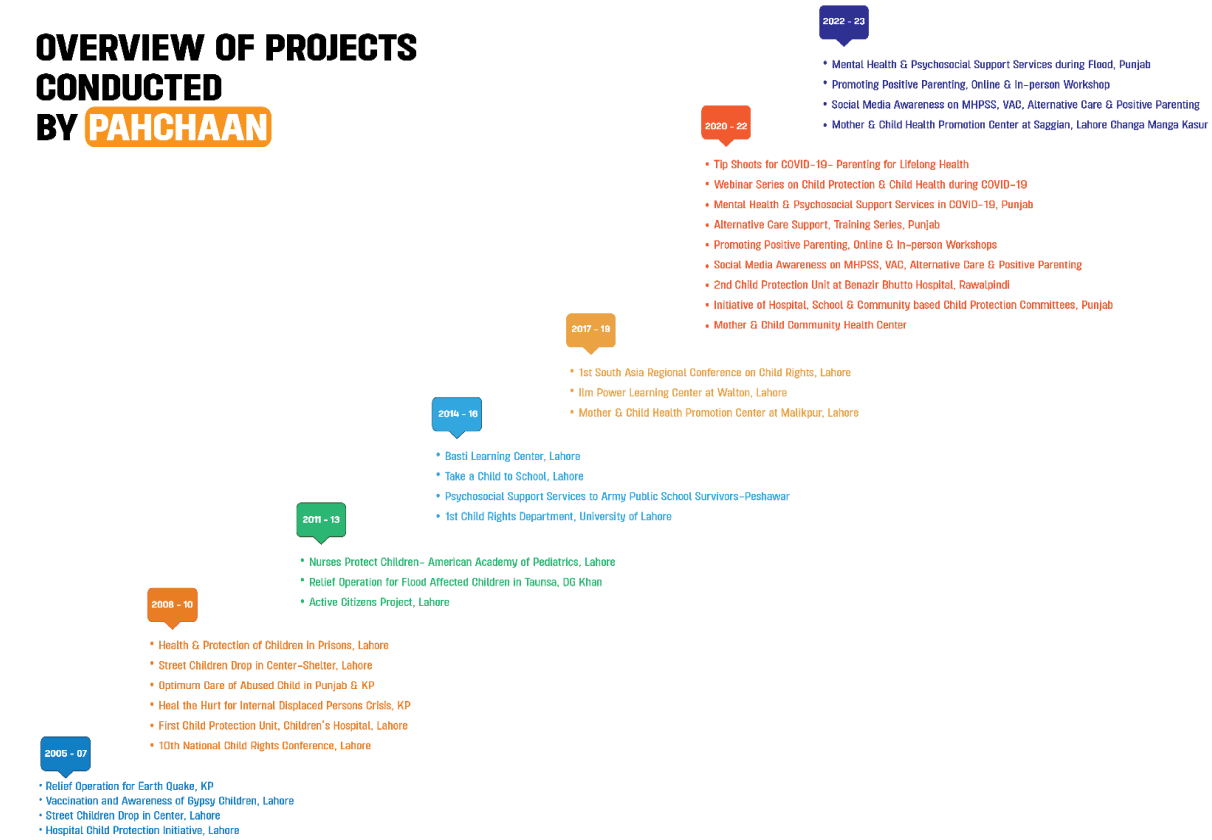
Core Values



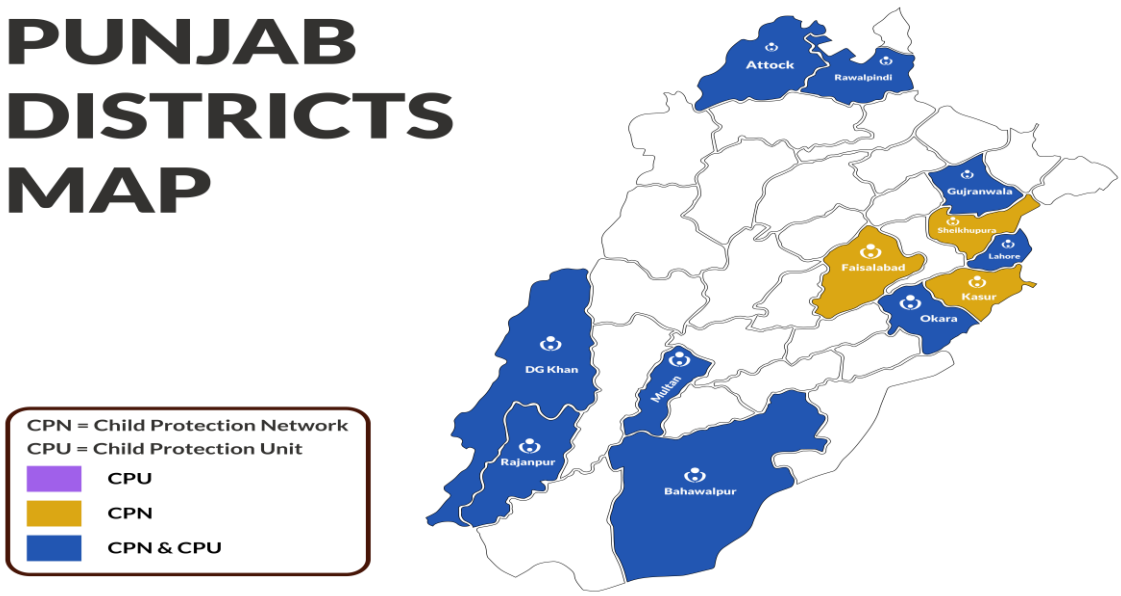
Our Program Areas



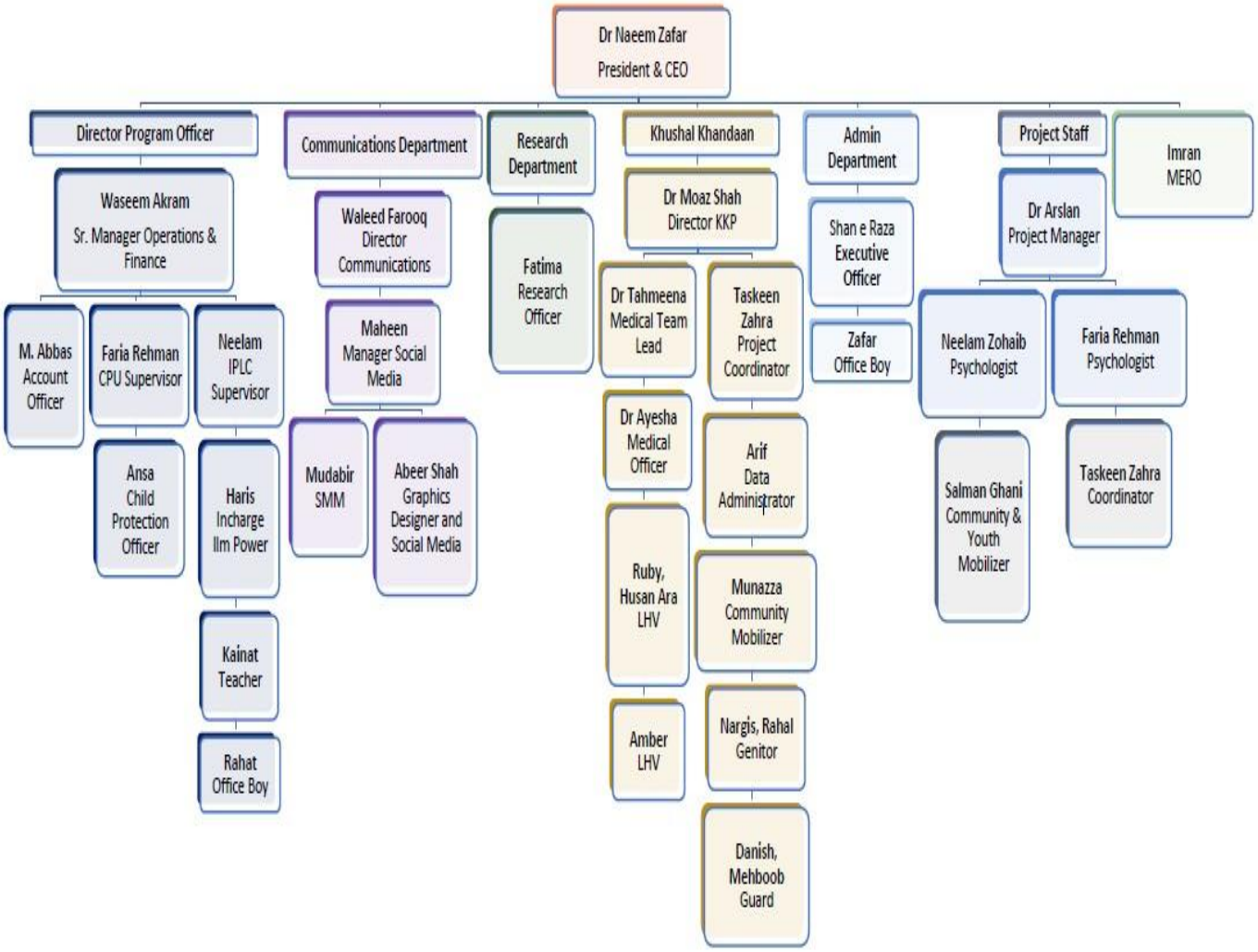
PAHCHAAN over the Years



Footprints In Punjab



Organizational Structure



Khushhal Khandan Program – Mother & Child Health Promotion Centers (MCHPCs)

Maternal and child health outcomes in underserved communities of Punjab remain compromised by poverty, gender inequality, poor nutrition, limited access to primary healthcare, and weak preventive health practices. Women and children in peri-urban and rural settlements face disproportionate risks of preventable illness, complications during pregnancy and childbirth, malnutrition, and delayed treatment for common diseases. These challenges are further exacerbated by low health literacy, inadequate sanitation, and barriers to accessing public health facilities.

PAHCHAAN's Khushhal Khandan ("Happy and Healthy Families") Programme was designed to address these gaps through community-based, preventive, and promotive healthcare services. The programme focuses on strengthening maternal, child, and adolescent health while empowering families with knowledge and skills to make informed health decisions. In 2023, the programme continued to contribute directly to SDG 3 (Good Health and Well-being)**,** while reinforcing links with gender equity, early childhood development, and community resilience**.**

Model

The Khushhal Khandan Programme operates through Mother and Child Health Promotion Canters (MCHPCs) embedded within underserved communities. The model emphasises:

- Accessible primary healthcare delivered close to communities.
- Preventive and promotive health services alongside curative care
- Integrated maternal, child, and adolescent health interventions.
- Community engagement and ownership through outreach and awareness

Services are delivered through trained medical staff, community mobilisers, and referral linkages with secondary healthcare facilities. Health education, nutrition counselling, and disease prevention are treated as core components rather than add-ons, ensuring sustainability beyond clinical consultations.

Activities & Systems

Operational MCHPCs in 2023

In 2023, the Khushhal Khandan Programme operated through **two fully functional MCHPCs**:

- **MCHPC Malakpur**, operational since 2019
- **MCHPC Saggian**, established in June 2023

Collectively, these centres served **over 28,000 community members**, with approximately **21,000 beneficiaries in Malakpur** and **7,000 in Saggian**, reflecting sustained demand for accessible primary healthcare.

Maternal, Child & Adolescent Health Services

Both canters provided a comprehensive package of services including:

- General outpatient care for common illnesses
- Antenatal and postnatal care
- Family planning counselling and services
- Child growth monitoring and nutrition management
- Vaccination services
- Ultrasound diagnostics
- Adolescent health and counselling services

At **MCHPC Malakpur**, 3,651 individuals accessed services in 2023. Of these:

- Forty-four percent received general healthcare for conditions such as diarrhoea, respiratory infections, scabies, and diabetes.
- 138 pregnant women received antenatal care.
- Seven percent of women accessed family planning services.
- Ten percent benefitted from ultrasound diagnostics.

At **MCHPC Saggian**, more than 7,000 individuals were served within six months of operation. Services included:

- Antenatal and postnatal care for 116 women
- Vaccination of children under five, with **63% girls and 37% boys immunised.**
- Nutrition counselling with a strong emphasis on breastfeeding and complementary feeding

Disease Prevention & Health Trends

Both canters addressed prevalent community health concerns, particularly:

- **Respiratory Tract Infections (RTIs)**, especially among children aged 25–60 months.
- **Diarrhoeal diseases**, linked to water and sanitation conditions.
- **Nutritional deficiencies**, including Vitamin D deficiency among women and children.

A notable outcome was observed at **MCHPC Saggian**, where scabies cases declined dramatically from **358 cases in early 2023 to only sixteen cases by November**, following sustained hygiene education and community awareness efforts.

Community Engagement & Awareness

Community outreach formed a critical pillar of the programme.

- **MCHPC Malakpur** reached over **4,500 community members** through sessions on breastfeeding, immunisation, nutrition, hygiene, and maternal care.
- **MCHPC Saggian** engaged more than **5,000 community members**, including targeted awareness on breast cancer prevention and disease control.

These initiatives strengthened trust between healthcare providers and communities and reinforced preventive health behaviours.

In 2023, the Khushhal Khandan Programme contributed to measurable improvements in community health outcomes:

- Increased access to maternal and child healthcare services
- Improved uptake of antenatal care and vaccinations
- Reduction in preventable skin and hygiene-related diseases
- Enhanced caregiver knowledge on nutrition, hygiene, and child health

The installation of a **water filtration plant at Saggian** further amplified impact by providing clean drinking water to over **10,000 residents**, contributing to reduced waterborne illness and improved overall community health.

(Graphs on patient footfall, service distribution, vaccination coverage, and disease trends can be placed here.)

Impact Stories

At the Mother & Child Health Promotion Canter (MCHPC) Malakpur, a pregnant woman, Fatima, accessed antenatal services after reaching her second trimester without having received any prior prenatal care. Financial constraints and lack of nearby healthcare facilities had prevented her from seeking routine check-ups.

Upon assessment, the MCHPC team provided comprehensive antenatal care, including nutritional counselling and ultrasound diagnostics. A potential pregnancy-related complication was identified early, allowing timely medical guidance and referral support. With continued follow-up and care, Fatima went on to have a safe delivery, with positive outcomes for both mother and child.

This case illustrates the role of community-based antenatal services in **early risk identification, prevention of complications, and improved maternal health outcomes** in underserved populations.

At MCHPC Saggian, Ali, a four-year-old boy, was brought to the canter with an incomplete immunization history. Due to persistent financial challenges, his family had been unable to access routine vaccination services, leaving him vulnerable to preventable diseases.

Through the Expanded Programme on Immunization (EPI) offered at the canter, Ali received the required vaccinations appropriate for his age. His mother was also counselled on breastfeeding practices and complementary feeding to support the child's overall growth and development.

This case reflects how MCHPC Saggian addresses **preventive child healthcare gaps**, combining immunization services with caregiver education to reduce health risks among children in marginalised communities.

The Khushhal Khandan Programme remains a cornerstone of PAHCHAAN's health and prevention strategy. By embedding healthcare services within communities and prioritising preventive care, the programme reduces long-term health risks while easing pressure on secondary and tertiary health systems.

In 2023, the programme reinforced PAHCHAAN's integrated approach—linking health, nutrition, mental well-being, and protection—and strengthened the organisation's credibility as a provider of **community-rooted, scalable primary healthcare models**. Planned expansion to additional districts reflects PAHCHAAN's commitment to extending equitable health access while deepening community ownership and sustainability.

Child Protection Unit (CPU)

Child abuse and neglect remain significantly underreported in Pakistan due to stigma, weak reporting mechanisms, and limited institutional capacity. Health facilities often serve as the first point of contact for abused children, yet historically lacked structured systems to identify, manage, and refer such cases safely.

PAHCHAAN's Child Protection Unit (CPU), established under the project **"Bachay Mehfooz Achay,"** addresses this gap by embedding child protection mechanisms within hospitals and linking them with community, school, and district-level protection structures.

The CPU operates through a **multidisciplinary, hospital-based protection model**, bringing together:

- Doctors, nurses, and paramedical staff
- Psychologists and social workers
- Social welfare departments and law enforcement

The model emphasises:

- Early identification (SCAN)
- Confidential and child-sensitive case management
- Coordinated referrals to psychosocial, legal, medical, and safety services.

MHPSS services are integrated into CPU case management, ensuring emotional recovery alongside protection and justice pathways.

Activities & Systems

Case Management & Referral System

The CPU follows a structured case management pathway:

- **SCAN & Referral** from hospital departments
- **Assessment and care planning**
- **Medical and psychosocial evaluations**
- **Implementation of protection plans**
- **Monitoring, follow-up, and case closure**

Hospital-Based Child Protection Units

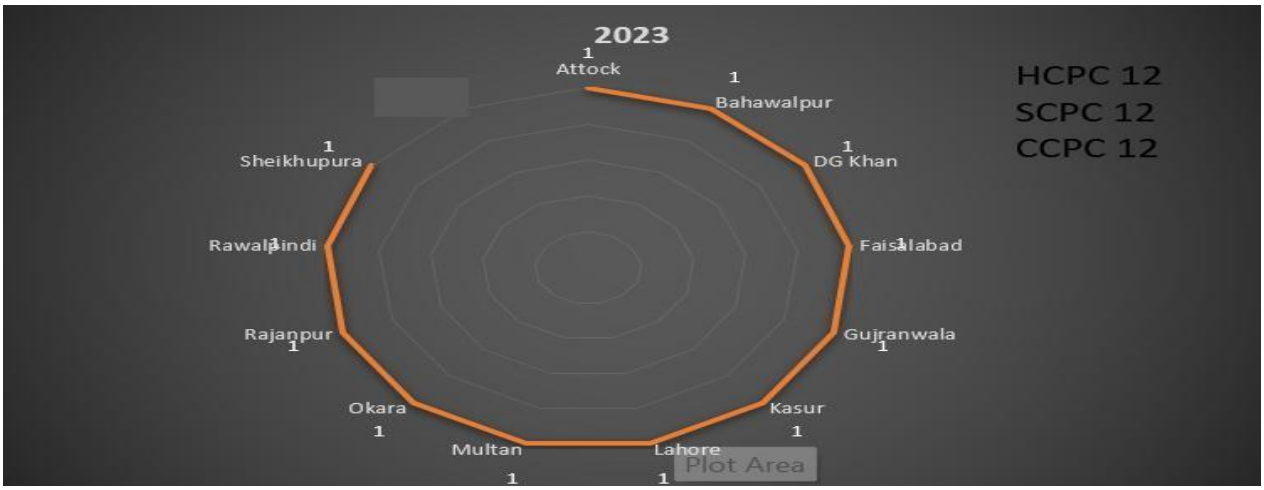
In 2023, Hospital-Based CPUs were operational or under development across multiple districts, including Lahore, Rawalpindi, Okara, Kasur, Multan, and Bahawalpur, strengthening institutional responses to child abuse and neglect.

Child Protection Committees

PAHCHAAN strengthened a province-wide **Child Protection Network**, comprising:

- Hospital Child Protection Committees (HCPCs)
- School Child Protection Committees (SCPCs)
- Community Child Protection Committees (CCPCs)
- District Child Protection Committees (DCPCs)

These committees improved coordination, referral, and accountability across sectors.

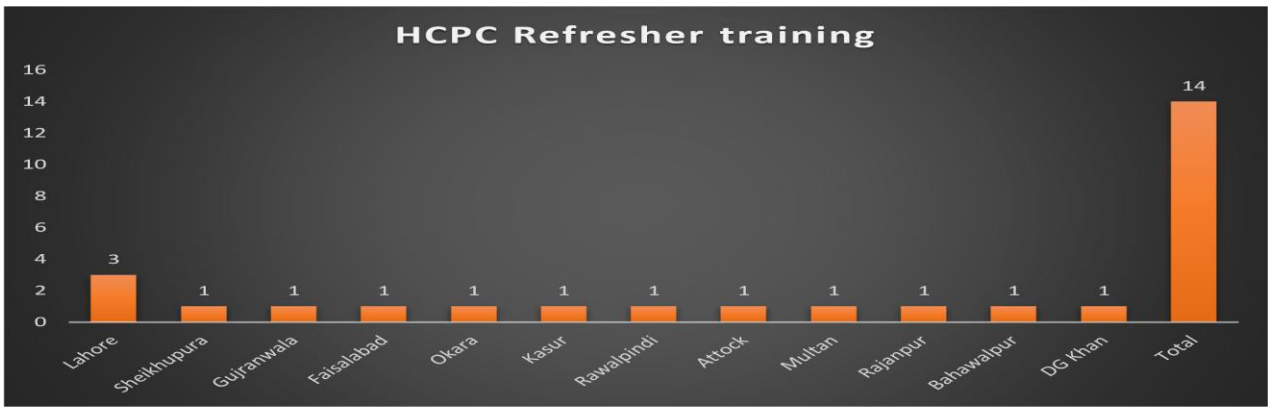


Capacity Building & Trainings

Extensive trainings were conducted for:

- Healthcare professionals
- Teachers and school administrators
- Community leaders and government departments

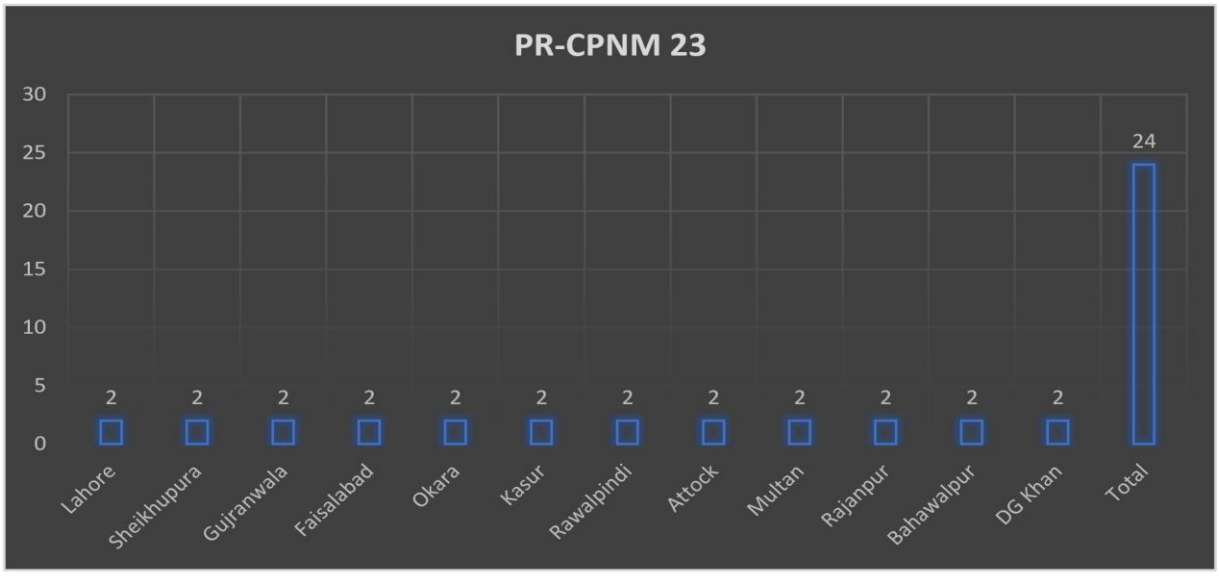
Trainings focused on child safeguarding, early identification, prevention, and referral.





Progressive Review Meetings

District-level review meetings assessed referral effectiveness, strengthened inter-agency collaboration, and reinforced PAHCHAAN–UNICEF coordination. In 2023, PAHCHAAN's Child Protection Unit (CPU) model demonstrated measurable progress in strengthening hospital-based child protection systems, improving case identification and referral mechanisms, and ensuring coordinated, survivor-centred responses for children exposed to abuse, violence, neglect, and exploitation.











Improved Identification and Case Management of Child Abuse & Neglect

Through strengthened referral pathways and continuous engagement with hospital staff, the CPU enabled the **identification, assessment, and management of 302 girls and boys** who were survivors of abuse, neglect, and gender-based violence during 2023. These children received coordinated services including:

- Medical care
- Psychosocial support
- Safety planning
- Referrals to legal and social protection services where required.

Cases were identified across multiple districts including **Lahore, Gujranwala, Okara, Faisalabad, Multan, Bahawalpur, Rawalpindi, and Attock**, reflecting improved geographic reach and institutional uptake of CPU mechanisms.

Case-Based Evidence of Impact

Throughout 2023, PAHCHAAN's Child Protection Unit (CPU) managed several complex and high-risk cases, highlighting the critical role of hospital-based child protection systems in identifying abuse, ensuring timely intervention, and safeguarding children's rights. One such case involved an **unclaimed three-day-old baby boy** admitted to the **Nursery Ward at Children's Hospital Lahore (CHL)** after being abandoned. The CPU team immediately intervened to ensure the infant's safety and well-being. PAHCHAAN provided essential supplies and coordinated with hospital authorities to secure appropriate care and protection for the newborn. In another case, a **12-year-old child who had survived strangulation** was admitted for emergency treatment. The CPU facilitated immediate **psychological support** for both the child and family members, addressing trauma and stabilising the child's emotional well-being alongside medical care. The CPU also managed a suspected case of **sexual abuse involving Baby N**, who was admitted to **PSW-1**. Following identification under the SCAN protocol, the child received comprehensive **medical examination and psychosocial support**, ensuring child-friendly procedures, confidentiality, and coordinated follow-up. Similarly, **Baby S**, admitted to the **SICU Burn Unit** with **severe burns resulting from parental neglect**, was provided urgent medical care. The CPU conducted a detailed assessment, initiated protective interventions, and coordinated further investigation to ensure the child's safety. Another case involved **Baby G**, admitted to the **Endocrinology Ward** due to **medical neglect**. The CPU collaborated closely with medical teams to address the child's immediate healthcare needs while assessing broader protection concerns related to caregiving and follow-up.

These cases illustrate the CPU's role as a **multidisciplinary safeguarding mechanism**, ensuring early identification, coordinated medical and psychosocial responses, and sustained follow-up for children at risk. Through structured protocols and collaboration with hospital departments and external protection services, PAHCHAAN's CPU continues to translate child protection

systems into real, life-saving outcomes. All case details are anonymised and presented in line with child safeguarding and ethical reporting standards.

Expansion of Hospital-Based Child Protection Infrastructure

A significant system-level outcome in 2023 was the **expansion and consolidation of hospital-based Child Protection Units** across Punjab:

- **Ten hospital-based Child Protection Units** were operational across the province.
- **Hospital Child Protection Committees (HCPCs)** were established or strengthened in **twelve districts.**
- CPU services were embedded within major tertiary and district hospitals, including Children's Hospitals, DHQ Hospitals, and teaching hospitals.

This expansion directly contributed to **institutionalising child protection responses within public health systems**, reducing reliance on ad hoc or informal reporting mechanisms.

Strengthening of Multi-Tier Child Protection Committees

In 2023, PAHCHAAN strengthened an integrated **Child Protection Network (CPN)** model, linking hospitals, schools, and communities:

- **School-based Child Protection Committees (SCPCs)** active in twelve districts
- **Community-based Child Protection Committees (CCPCs)** active in twelve districts
- **District Child Protection Committees (DCPCs)** operational in twelve districts

This multi-tier structure improved **early identification, referral continuity, and follow-up**, ensuring that cases detected in schools or communities could be safely escalated to hospitals and specialised services.

Capacity Building of Frontline Professionals

CPU-led trainings and refresher sessions in 2023 significantly enhanced frontline capacity:

- **Doctors, nurses, paramedical staff, allied health professionals**, teachers, parents, social workers, and government officials were trained on:
- Early identification of Child Abuse & Neglect (CAN)
- Child safeguarding and confidentiality
- Medical and psychosocial response protocols
- Referral and documentation procedures

These trainings directly contributed to improved **SCAN (Suspected Child Abuse and Neglect) referrals** within hospitals and reduced delays in response.

Youth and Community Engagement in Violence Prevention

As part of preventive outcomes:

- **507 children and youth members** were empowered to **identify, prevent, and report violence against children** through engagement with the Child Protection Network
- Youth groups and school clubs (including Anti-Rape Cells in Okara and Rajanpur, with Multan in progress) played an active role in awareness, reporting, and peer support.

This reflects a shift from reactive case management to **community-embedded prevention mechanisms**.

Institutional Review, Oversight, and External Validation

In 2023, CPU operations were reviewed through multiple **high-level visits and assessments**, including:

- **UNICEF and donor visits** to Child Anti-Rape Protection Units (Bahawalpur)
- Monitoring visits to CPUs at **Children's Hospital Lahore, BBH Rawalpindi, and Multan Children's Hospital**

These visits validated the CPU model's relevance, highlighted operational challenges, and generated actionable recommendations for further system strengthening. The CPU programme anchors PAHCHAAN's long-term vision of **institutionalised child protection systems** in Pakistan. By embedding protection mechanisms within hospitals and linking them to community and district structures, PAHCHAAN moved beyond case response to **system strengthening**, laying the foundation for sustainable, child-sensitive protection services nationwide.

Mental Health and Psychosocial Support (MHPSS) & Psychological First Aid (PFA)

Communities across Punjab, particularly in South Punjab, continue to face recurring humanitarian emergencies driven by climate-induced disasters, poverty, displacement, and violence. Floods in 2023 severely disrupted livelihoods, education, and social structures, leaving children, women, and families exposed to psychological distress, heightened protection risks, and breakdown of coping mechanisms. In such contexts, unmet mental health needs increase vulnerability to abuse, neglect, exploitation, and gender-based violence. Recognising this, PAHCHAAN prioritised **Mental Health and Psychosocial Support (MHPSS)** as a critical humanitarian and recovery intervention, linked with its broader child protection systems, including Hospital-Based Child Protection Units and community protection networks. PAHCHAAN's MHPSS approach in 2023 followed a **layered and stepped-care model**, aligned with international humanitarian standards. The model integrates:

- **Psychological First Aid (PFA)** for immediate distress
- **Group-based psychosocial interventions** for shared trauma
- **Specialised individual psychosocial care** for high-risk cases.
- **Protection mainstreaming**, including PSEA, GBV awareness, and child safeguarding.

MHPSS services were delivered through **child-friendly spaces, community settings, and emergency response sites**, with referrals coordinated with PAHCHAAN's Child Protection Units where protection concerns were identified.

Activities & Systems

Psychological First Aid (PFA)

Trained psychologists and counsellors provided Psychological First Aid to flood-affected children, adolescents, women, and men across Rajanpur and Dera Ghazi Khan. Sessions focused on:

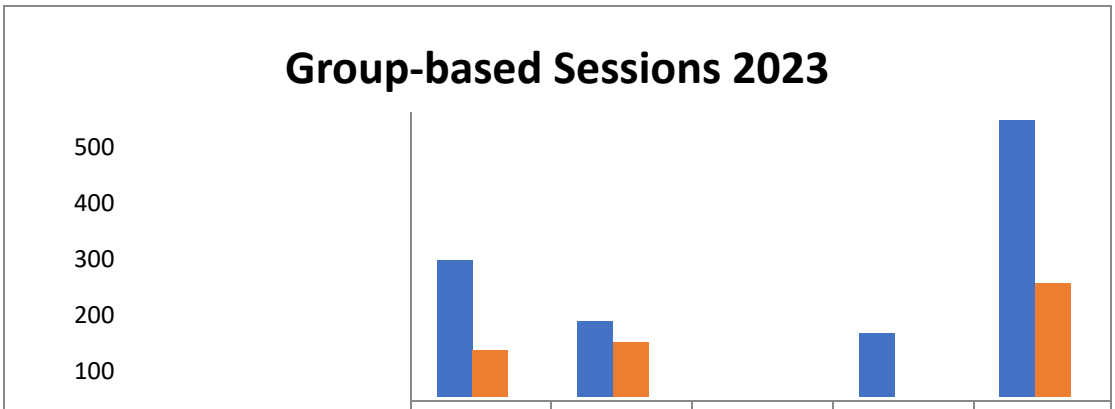
- Active listening and emotional stabilisation
- Safe expression of loss and trauma
- Restoring a sense of safety and normalcy

Commonly reported issues included fear of future floods, separation anxiety, school disruption among children, and financial stress and interpersonal conflict among adults.

Group-Based Psychosocial Sessions

Group interventions were introduced after PFA to address shared emotional challenges such as anxiety, fear, anger, and grief.

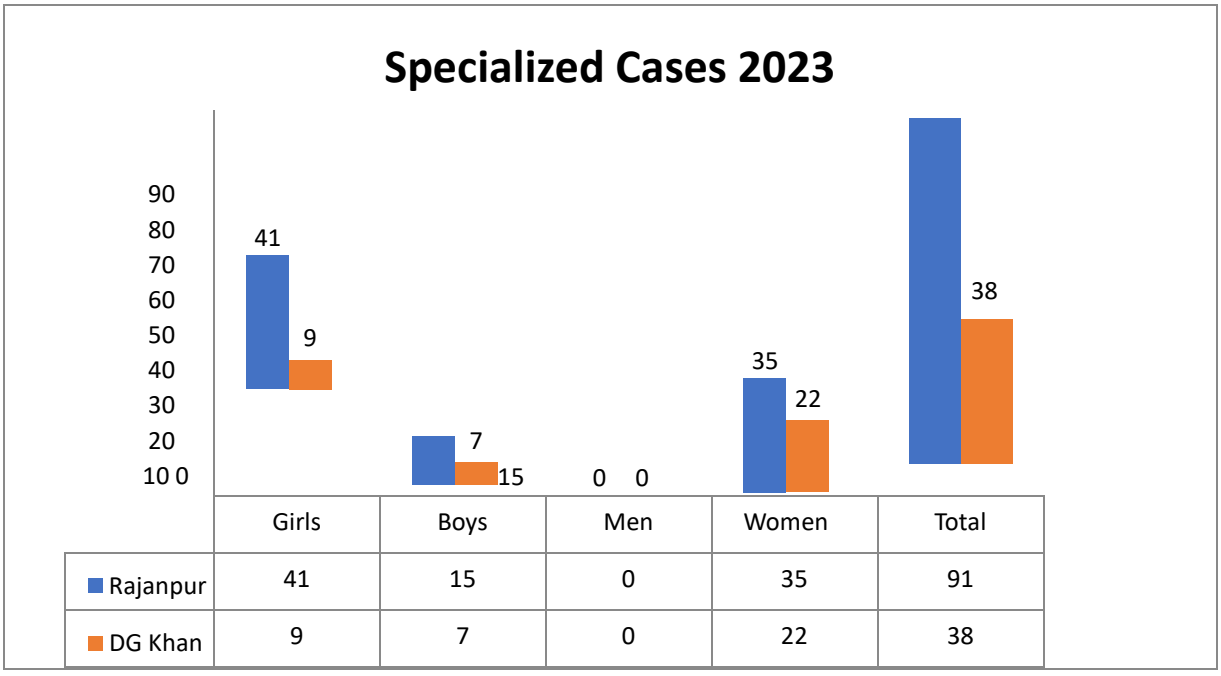
- **Children** were supported through play therapy and structured activities.
- **Women** participated in relaxation exercises, breathing techniques, and peer support.



	Girls	Boys	Men	Women	Total
Rajanpur	245	135	2	114	496
DG Khan	84	98	0	22	204

Specialized Psychosocial Support

Individuals presenting with severe or persistent symptoms—such as insomnia, appetite loss, withdrawal, or functional impairment—received **one-on-one counselling** from qualified psychologists.



	Girls	Boys	Men	Women	Total
Rajanpur	41	15	0	35	91
DG Khan	9	7	0	22	38

PSEA, GBV & Child Protection Awareness

MHPSS sessions were integrated with awareness on:

- Prevention of Sexual Exploitation and Abuse (PSEA)
- Gender-Based Violence (GBV)
- Child protection and safe reporting mechanisms

Clear messaging reinforced that humanitarian assistance is free of cost and that complaints and referral mechanisms are available.

Self-Defense & Child Protection Education

Children were engaged in age-appropriate sessions on:

- Good touch / bad touch
- Personal boundaries
- Help-seeking behaviour

These sessions strengthened children's self-protection skills and complemented referrals to the Child Protection Network when risks were identified.

Relief & Psychosocial Support Distributions

PAHCHAAN complemented psychosocial interventions with essential relief support:

- Distribution of **psychosocial recreational kits** for children
- **Blankets** for vulnerable women, including widows and persons with disabilities.
- **Ration packs** for extremely food-insecure families
- **Winter clothing** for children in remote settlements

In 2023, PAHCHAAN's MHPSS and Psychological First Aid (PFA) interventions delivered **large-scale, structured mental health support** to flood-affected children, women, and families across **Rajanpur and Dera Ghazi Khan**, addressing both immediate psychological distress and longer-term psychosocial needs.



Immediate Stabilization Through Psychological First Aid

A total of **6,901 individuals** received **Psychological First Aid (PFA)** in 2023, including **girls, boys, women, and men** affected by displacement, loss of livelihoods, and prolonged exposure to disaster-related stress.

- **Rajanpur:** 3,311 individuals
- **Dera Ghazi Khan:** 3,590 individuals

PFA sessions focused on **active listening, emotional ventilation, reassurance, and coping strategies**, enabling children and caregivers to process trauma related to floods, displacement, fear of recurrence, and disruption of schooling and family stability. These interventions helped reduce acute distress, anxiety, and fear, particularly among children reporting nightmares, withdrawal, and heightened insecurity.

Group-Based Psychosocial Interventions

Following PFA screening, **700+ individuals** participated in **group-based psychosocial sessions**, where shared experiences of trauma were addressed collectively.

- Children engaged in **play therapy and expressive activities** to manage fear, anger, and emotional dysregulation.
- Women received **stress management, relaxation techniques, and guided breathing exercises** to address anxiety, grief, and caregiving burden.

These sessions strengthened **peer support**, reduced isolation, and normalised emotional reactions in post-emergency contexts.

Specialized Psychosocial Support for High-Risk Cases

In 2023, **129 children and women** identified with more severe psychological symptoms—including **persistent anxiety, sleep disturbance, loss of appetite, emotional withdrawal, and impaired daily functioning**, received **individualised psychosocial counselling**.

- **Rajanpur:** ninety-one cases
- **Dera Ghazi Khan:** thirty-eight cases

These one-on-one interventions provided targeted therapeutic support, helping individuals regain emotional stability and resume daily activities. Cases requiring protection or additional services were cross-referred to **Child Protection Units (CPU)** or community protection mechanisms, reinforcing integrated service delivery.

Prevention of Sexual Exploitation & Abuse (PSEA) and Gender-Based Violence (GBV)

As part of safeguarding and prevention efforts, **thousands of children and caregivers** received structured awareness sessions on **PSEA and GBV**. These sessions:

- Informed communities that **humanitarian aid is free** and cannot be exchanged for favours.
- Clarified **complaint and referral mechanisms.**
- Sensitised mothers and caregivers on protecting children from exploitation during aid distribution.

This contributed to increased awareness, safer access to services, and improved reporting pathways within flood-affected communities.

Child Protection Awareness and Self-Defense

In 2023, **700 children** participated in **self-defence and child protection sessions**, learning:

- Good touch, bad touch, and secret touch concepts
- Safe disclosure practices
- How and where to report abuse

These sessions strengthened children's **protective behaviours**, improved confidence, and reinforced links with community-based child protection committees.

Restoration of Dignity Through Social Support

To complement psychosocial services, PAHCHAAN provided **material support** to the most vulnerable families, reinforcing recovery and dignity:

- **1,881 psychosocial recreational kits** distributed to children.
- **1,105 blankets** distributed to women and vulnerable individuals.
- **Twenty-one families** supported with monthly ration packs.
- **101 children and women** received winter clothing.

These supports reduced immediate stressors, enabling families to engage more effectively in psychosocial interventions.

Demonstrated Change

Through its MHPSS and PFA interventions in 2023, PAHCHAAN achieved:

- **Reduced acute psychological distress** among flood-affected populations.
- **Improved emotional regulation and coping skills** in children.
- **Enhanced caregiver capacity** to manage stress and protect children.
- **Early identification and referral** of high-risk mental health and protection cases
- **Stronger integration between mental health services and child protection systems**

Together, these outcomes demonstrate PAHCHAAN's ability to deliver **scalable, ethical, and evidence-based mental health support** in humanitarian and post-emergency settings. Mental Health and Psychosocial Support (MHPSS) is a **core systems-strengthening pillar** of PAHCHAAN's child protection and humanitarian response framework, not a stand-alone emergency service. In 2023, PAHCHAAN's MHPSS programming reinforced the organisation's long-term commitment to **integrated child protection, resilience-building, and community recovery**.

Through large-scale PFA delivery, group-based interventions, and specialised psychosocial care, PAHCHAAN strengthened **frontline mental health response capacity** in disaster-affected districts. The programme ensured early identification of psychological distress are and reduced the risk of long-term trauma among children and caregivers exposed to crisis conditions. Critically, MHPSS interventions were **intentionally linked with PAHCHAAN's Child Protection Unit (CPU) and Child Protection Network (CPN)**. Children identified with safeguarding concerns during psychosocial sessions were referred through structured pathways, ensuring continuity of care across mental health, medical, and protection services. This integration reflects PAHCHAAN's systems-based approach, where mental health support contributes directly to violence prevention, safe disclosure, and child safeguarding.

The programme also strengthened **community-level resilience** by normalising conversations around mental health, reducing stigma, and equipping parents and caregivers with practical coping skills. Awareness sessions on **PSEA and GBV** further embedded safeguarding principles within humanitarian response, reinforcing accountability and safe access to aid. By embedding MHPSS within broader protection and health systems, PAHCHAAN positions itself as a **national leader in holistic child- and family-centred responses**, capable of delivering both emergency psychosocial care and sustainable protection outcomes. The 2023 MHPSS programme, therefore, serves as a foundation for future scale-up across Punjab and other high-risk contexts.


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ILM Power Learning Center (IPLC)

Access to quality education remains a major challenge for children from low-income and marginalised communities, particularly street-connected children and those engaged in child labour. Economic hardship, unsafe schooling environments, and the inability of families to afford private education often force children out of formal education systems. As a result, these children are exposed to heightened risks of exploitation, poor health outcomes, and lifelong cycles of poverty. The **ILM Power Learning Canter (IPLC)** was established in 2017 to address these structural barriers by providing **free, inclusive, and flexible education** to children who would otherwise remain excluded from schooling. The centre recognises that learning gaps among marginalised children are not only academic but also social, emotional, and developmental. Therefore, IPLC's approach extends beyond classroom instruction to encompass life skills, psychosocial well-being, nutrition, and safe recreational exposure.

In 2023, IPLC continued to respond to the educational and developmental needs of children from underprivileged backgrounds by creating a stable, protective learning environment tailored to their lived realities. IPLC operates as a **holistic learning model**, jointly implemented by **PAHCHAAN and the University of Lahore**, combining academic instruction with life skills education, psychosocial support, and child-friendly engagement. The model is guided by three core principles:

- **Equity and access**: Removing financial, social, and structural barriers to education.
- **Flexibility**: Accommodating children involved in labour or informal work through morning and evening shifts
- **Holistic development**: Addressing cognitive, emotional, social, and physical needs alongside academic learning.

By integrating education with protection, nutrition, and wellbeing, IPLC ensures that learning becomes a stabilising force in children's lives rather than an additional burden.

Activities & Systems

Educational Programme Delivery

In 2023, IPLC provided structured education to **eighty-three enrolled students**, many of whom came from street-connected or economically vulnerable households. The centre operated **two shifts (morning and evening)** to ensure continuity of learning for children, balancing work, and family responsibilities. The curriculum covered:

- Literacy and numeracy
- Science and social studies
- Basic computer skills
- Life skills education, including hygiene, safety, self-protection, and emotional regulation.

Teaching methodologies emphasised **activity-based learning** and age-appropriate engagement to support children with disrupted educational histories.

Nutrition Management

Recognising the strong link between nutrition and learning outcomes, IPLC implemented a **structured nutrition support system** in 2023. All enrolled students received:

- Daily meals
- Regular hydration through clean drinking water and fruit juices

This intervention supported physical growth, concentration, and classroom engagement, particularly for children experiencing food insecurity at home.

Exposure and Experiential Learning

To broaden learning beyond the classroom, IPLC organised **educational exposure trips** that allowed children to connect academic concepts with real-world environments. In 2023, students visited:

- Lahore Zoo
- Shalimar Gardens
- Jillani Park (Racecourse)
- Lahore Museum

These trips supported cultural awareness, social learning, and confidence-building, particularly for children with limited mobility beyond their immediate neighbourhoods.

Staffing & Learning Environment

IPLC operated with a **resolute team of four staff members**, including teachers and support staff, maintaining a low student-to-teacher ratio. This enabled:

- Individualised academic attention
- Emotional and psychosocial support
- A safe, inclusive, and child-friendly learning space

Staff played a critical role in building trust with students and responding sensitively to behavioural and emotional needs linked to trauma, poverty, or neglect.

Community Engagement & Partnerships

In 2023, IPLC strengthened partnerships with:

- Local businesses
- Non-profit organisations
- Volunteers and academic institutions

These collaborations enhanced learning resources, enabled mentorship opportunities, and reinforced community ownership of the centre. IPLC's integration within the local social fabric ensured sustained engagement and shared responsibility for children's development.

Through its integrated approach, IPLC contributed to meaningful educational and developmental outcomes in 2023:

- Sustained school attendance among children at substantial risk of dropout
- Improved foundational literacy and numeracy skills.
- Increased confidence, social interaction, and emotional expression
- Improved nutrition and physical wellbeing, supporting learning outcomes.
- Expanded exposure to cultural and civic spaces.

Children who had previously been disengaged from formal education demonstrated increased motivation to learn and greater participation in structured routines. The ILM Power Learning Canter represents PAHCHAAN's **preventive and long-term investment in child protection and social development**. By addressing education as a protective factor, IPLC reduces children's vulnerability to exploitation, abuse, and long-term exclusion.

In 2023, IPLC strengthened PAHCHAAN's institutional positioning as an organisation that integrates **education, protection, health, and psychosocial wellbeing** within community-based models. The centre also serves as a scalable learning model that complements PAHCHAAN's broader work across MCHPCs, Child Protection Units, and MHPSS programming.

Access to Justice for Child Victims and Survivors of Sexual Exploitation (A2J)

Despite the existence of laws addressing child sexual abuse and exploitation in Pakistan, **child victims and survivors continue to face significant barriers in accessing justice, recovery, and remedies**. Fragmented complaint mechanisms, weak coordination among institutions, lack of child-sensitive procedures, stigma, and limited awareness collectively undermine children's ability to report abuse and seek redress. The COVID-19 pandemic and the expansion of digital spaces have further increased children's vulnerability to sexual exploitation, while justice and protection systems struggle to adapt to emerging risks. These challenges necessitate **system-level reforms** that place the best interests of the child at the centre of justice processes.

In response, PAHCHAAN, drawing on its long-standing experience in child protection systems, partnered with **ECPAT International** and national stakeholders to advance a structured **Access to Justice (A2J) initiative**, aimed at identifying systemic bottlenecks and developing an evidence-based roadmap for reform. PAHCHAAN's Access to Justice work in 2023 adopted a **systems-strengthening and multi-stakeholder advocacy approach**, rather than case-by-case legal aid alone. The approach focused on:

- Reviewing existing **legal frameworks, complaint mechanisms, and protection services**
- Identifying **structural gaps** across reporting, investigation, prosecution, recovery, and compensation
- Bringing together **frontline practitioners, policymakers, legal experts, and civil society actors**
- Developing **actionable recommendations and advocacy pathways** aligned with national and international child rights standards.

This model positioned PAHCHAAN as a **convener and technical resource**, facilitating dialogue between institutions that traditionally operate in silos.

National Consultative Workshop on Access to Justice

In 2023, PAHCHAAN, together with **ECPAT International, Child Rights Group of Pakistan Paediatrics Association (CRG-PPA), National Commission for Human Rights (NCHR), and GIDAT**, organized a high-level consultative workshop on **Access to Justice for Child Victims and Survivors of Sexual Exploitation**. Participants included:

- Government departments
- Judiciary and legal professionals
- Civil society organizations
- International institutions
- Human rights activists

The workshop was structured around **four thematic systems areas**:

- **National Complaint Mechanisms**
- **Access to Recovery and Reintegration**
- **Child-Sensitive Justice**
- **Access to Compensation**

Working groups reviewed existing services, legislation, and prior recommendations, and identified **practical bottlenecks** faced by child victims within justice systems.

System-Level Challenge Mapping

Key systemic challenges identified included:

- Absence of resolute, child-specific reporting mechanisms
- Underreporting due to fear, stigma, and lack of awareness
- Limited trauma-informed mental health support within justice pathways
- Weak interagency coordination between police, judiciary, health, and social services
- Lack of child-friendly court infrastructure and procedures
- Limited awareness and accessibility of compensation mechanisms

These findings reinforced the need for **integrated justice pathways**, rather than isolated legal responses. The Access to Justice initiative in 2023 resulted in **concrete system-level outcomes**, shifting the discourse from awareness to reform-oriented action. Key outcomes included:

- **A consolidated set of evidence-based recommendations** addressing reporting, investigation, prosecution, recovery, and compensation for child victims.
- **Enhanced coordination among justice-sector stakeholders**, fostering shared understanding of child-sensitive justice principles.
- **Increased institutional recognition** of secondary victimization risks within justice processes.
- **Strengthened advocacy capacity** among CSOs and practitioners to engage with policymakers.
- **Alignment of national dialogue** with international child rights standards, including the UNCRC and best-interest-of-the-child principles

The initiative also reinforced linkages between **justice mechanisms and protection services**, emphasizing that access to justice must be supported by psychosocial care and safeguarding systems. Access to Justice is a **critical extension of PAHCHAAN's child protection ecosystem**, complementing its operational work through the Child Protection Unit (CPU), Child Protection Network (CPN), and MHPSS services. By engaging at the **policy, systems, and advocacy level**, PAHCHAAN:

- Positions itself as a **national thought leader** on child-sensitive justice.
- Bridges the gap between **frontline protection work and structural reform.**

- Strengthens accountability mechanisms beyond service delivery.
- Contributes to long-term transformation of justice systems affecting children.

The A2J initiative reinforces PAHCHAAN's strategic shift from **case response to system reform**, ensuring that child victims are not only protected and supported—but are also able to access justice, recovery, and remedies in a dignified and child-centred manner.



Voices for Children's Aspirations and Needs (VCAN)

Children in Pakistan continue to face prominent levels of violence, abuse, neglect, and exploitation, often compounded by low awareness, social acceptance of harmful practices, and limited reporting. Youth and community members play a critical role in **prevention, early identification, and social norm change**, yet often lack structured platforms and training to engage meaningfully in child protection efforts.

VCAN Pakistan operates as PAHCHAAN's **youth-led prevention and awareness arm**, mobilising young people, community members, and influencers to promote child rights, safe behaviours, and zero tolerance for violence against children. VCAN adopts a **community-based prevention and youth engagement model**, focusing on:

- Awareness-raising through **schools, communities, and public spaces**
- Engagement of **youth leaders, educators, and influencers**
- Integration of **child protection, PSEA, and rights-based messaging**
- Alignment with PAHCHAAN's broader **Child Protection Network (CPN)**

The model positions youth as **agents of change**, reinforcing prevention alongside formal protection systems such as CPU and MHPSS. In 2023, VCAN implemented a wide range of outreach, awareness, and mobilisation activities across Punjab and flood-affected districts:

- **Community and Institutional Awareness**
- Sessions at Akhtar Hameed Foundation (Rawalpindi)
- School-based sessions in Okara, Multan, and other districts focusing on child abuse, neglect, and rights.
- Child protection sessions in flood-affected communities of DG Khan and Rajanpur
- **Public Advocacy & Visibility**
- Awareness Walk on Child Protection and Rights (January 2023), with participation from:
- Chairperson Child Protection Bureau
- Child rights activists
- Goodwill Ambassadors
- Interfaith communication sessions promoting inclusivity and social cohesion.
- **Safeguarding & Capacity Building**
- **Prevention of Sexual Exploitation and Abuse (PSEA) Training** for youth and volunteers (June 2023)
- **Community Solidarity & Social Support**
- Ramazan Drive, Eid Gift Distribution, and Iftar Distribution
- Tree Plantation Drive in collaboration with Alkhidmat Foundation
- **National-Level Engagement**
- Participation in the **8th PPA Punjab Annual Symposium**
- Participation in the **13th National Child Rights Conference (September 2023)**

Through VCAN activities in 2023:

- Thousands of children, youth, parents, and educators were **sensitised on child protection, safeguarding, and rights.**
- Youth participants demonstrated **increased confidence in identifying and reporting risks.**
- School communities reported improved understanding of **safe environments for children.**
- Flood-affected communities received **timely awareness support** addressing heightened protection risks.
- VCAN strengthened referral linkages with **PAHCHAAN's Child Protection Network**

VCAN's work contributed to **prevention at scale**, reinforcing protective behaviours before harm occurs. VCAN strengthens PAHCHAAN's child protection ecosystem by anchoring **prevention, youth leadership, and social norm change** at the community level. It complements CPU and MHPSS by reducing risk, encouraging early reporting, and expanding PAHCHAAN's reach beyond institutional settings. By engaging youth and influencers, VCAN ensures the sustainability of child protection efforts and builds a pipeline of informed advocates aligned with PAHCHAAN's mission.

Research & Evidence Generation

Effective child protection, mental health, and humanitarian responses must be grounded in **evidence, data, and lived experience**. Pakistan faces significant gaps in research on violence against children, mental health impacts of crises, and the psychosocial needs of vulnerable populations. PAHCHAAN's Research Department bridges this gap by generating **locally grounded, policy-relevant evidence** that informs programming, advocacy, and systems reform. PAHCHAAN follows a **practice-to-evidence and evidence-to-practice model**, ensuring that:

- Research is informed by field realities.
- Findings directly feed into programme design and advocacy.
- Ethical standards and safeguarding principles are upheld.
- Results are disseminated through **peer-reviewed platforms.**

In 2023, PAHCHAAN conducted and advanced multiple qualitative and quantitative research initiatives:

- **Published Research**
- Voices of Children during COVID-19: Psychological First Aid (BMJ)
- Voices of Parents: PFA & COVID-19 (BMJ)
- Impact of Psychological First Aid – MHPSS: Subjective Rating (RMI)
- Women's Issues in Flood-Affected Areas (RMI)
- **Completed / Advanced Studies**
- Alternative Care-DASS: Mental health of institutional caregivers
- Adaptation and publication of **ICART II scale**
- Mental Health Needs and Social Determinants in Flood-Affected Areas
- Flood School Reopening and COVID-19 Impacts
- **Ongoing Research**
- Violence Against Children (VAC) in Institutional Care
- KAP study of healthcare workers on VAC

PAHCHAAN's research in 2023:

- Strengthened **national evidence on child and caregiver mental health.**
- Informed **MHPSS and CPU programme design**
- Supported **policy dialogue and advocacy** with credible data.
- Positioned PAHCHAAN as a **knowledge leader** in child protection and psychosocial care.

Research underpins PAHCHAAN's transition from service delivery to **systems influence**. By producing high-quality evidence, PAHCHAAN strengthens credibility with donors, policymakers, and partners while ensuring that interventions remain effective, ethical, and contextually relevant.

Communications & Digital Outreach

In 2023, PAHCHAAN's Communications Department strengthened its role as a strategic enabler of child protection advocacy, public accountability, and institutional visibility. Digital platforms were used to raise awareness on child abuse and neglect, amplify programme work, support advocacy efforts, and maintain engagement with partners, donors, and the wider public. PAHCHAAN's social media presence demonstrated steady growth across platforms. Facebook followers increased by **15%**, reaching **44,000**, while Instagram grew by **18%** to **1,034 followers**, and LinkedIn expanded by **12%** to **710 followers**. These platforms served as key channels for sharing programme updates, awareness messaging, event coverage, and advocacy content. Over the year, the department produced **220 posts and 102 stories**, maintaining a consistent content pipeline. In terms of reach, PAHCHAAN's content engaged approximately **1.9 million users on Facebook** and over **30,000 users on Instagram**, significantly expanding the organisation's digital footprint. However, analysis of platform performance revealed a **high dependence on paid promotion**, with **79.5% of Facebook reach** and **65.8% of Instagram reach** driven through advertisements. This highlighted structural challenges in achieving sustained organic engagement, due to platform algorithm changes, content saturation, and limited in-house capacity for high-quality visual and video-based storytelling.

Despite these constraints, the department used social media effectively to support campaigns, highlight programme achievements, and strengthen relationships with key stakeholders, including **UNICEF and the Government of Punjab**. Content also contributed to advocacy visibility during national and provincial events, conferences, and awareness campaigns. Reflecting on these insights, the Communications Department identified clear strategic priorities moving forward. These include a shift toward **short-form video content**, particularly for Instagram Reels and the planned expansion to **YouTube**, increased use of **storytelling and beneficiary voices** (within safeguarding standards), and a more **data-driven content strategy** focused on engagement rather than reach alone. The department also plans to explore **TikTok** to engage younger audiences and introduce more **interactive formats**, such as live sessions, polls, and Q&As, to deepen community engagement.

Overall, 2023 marked a transition year for PAHCHAAN's digital communications, from reach-focused visibility to a more intentional, impact-driven advocacy approach, laying the groundwork for stronger organic engagement and narrative coherence in the years ahead.

Partnerships & Advocacy

PAHCHAAN's work in 2023 was strengthened through strategic partnerships and sustained advocacy efforts at community, provincial, national, and international levels. Collaboration remained central to advancing child protection systems, improving service delivery, influencing policy dialogue, and ensuring coordinated responses for children and families.

Strategic Partnerships

Throughout the year, PAHCHAAN worked closely with government departments, professional bodies, UN agencies, civil society organizations, academic institutions, and international networks to enhance programme reach and effectiveness. Key partnerships included:

- **UNICEF** – technical, programmatic, and financial support across Child Protection, MHPSS, PSEA, and emergency response initiatives
- **Government of Punjab** – coordination with Health Department, Social Welfare Department, Child Protection & Welfare Bureau, and district administrations
- **Pakistan Paediatrics Association (PPA) & Child Rights Group (CRG-PPA)** – joint leadership on hospital-based child protection, professional capacity building, and national advocacy
- **ECPAT International** – collaboration on the Access to Justice for Child Victims and Survivors of Sexual Exploitation initiative
- **Universities and Academic Institutions** – including the University of Lahore, supporting education, research, and evidence generation.
- **Civil Society and Community Organizations** – strengthening grassroots engagement, referrals, and community ownership.

These partnerships enabled PAHCHAAN to deliver integrated services, strengthen referral systems, and align community-level interventions with institutional and policy frameworks.

Advocacy and Systems Strengthening

In 2023, PAHCHAAN continued to position child protection, mental health, and access to justice as priority public health and human rights issues. Advocacy efforts focused on:

- Promoting **child-sensitive protection systems** within hospitals, schools, and communities
- Strengthening **multi-sectoral coordination** between health, social welfare, justice, and child protection actors
- Advancing **Access to Justice** for child victims and survivors of sexual exploitation through consultative workshops, stakeholder dialogue, and evidence-based recommendations
- Supporting **child safeguarding and PSEA standards** across humanitarian and development settings

PAHCHAAN also facilitated policy-relevant discussions by bringing together government officials, healthcare professionals, legal experts, researchers, and civil society representatives—ensuring that frontline experiences informed advocacy and reform agendas.

Regional and International Engagement

PAHCHAAN actively contributed to national and international forums, conferences, and professional platforms, including child protection and paediatric networks. Through these engagements, PAHCHAAN shared field-based models, research findings, and lessons learned, while also adapting global best practices to the local context.

Collective Impact

By embedding advocacy within partnerships and programme implementation, PAHCHAAN ensured that its work in 2023 extended beyond service delivery—contributing to longer-term systems change, professional practice improvement, and greater accountability for child rights.

Financial Overview & Governance

PAHCHAAN's financial statements for the fiscal year ending 2023 were audited in accordance with internationally recognised auditing standards. The audit assessed the accuracy of financial reporting, the effectiveness of internal controls, and compliance with applicable legal and regulatory requirements. The findings reaffirm PAHCHAAN's commitment to transparency, accountability, and responsible economic management.

Financial Performance

In 2023, PAHCHAAN recorded steady financial growth, supported primarily through grants, donations, and partnerships with international organisations, including UNICEF, alongside contributions from local donors. Resources were strategically allocated across key programme areas—healthcare, child protection, education, and community outreach—ensuring alignment with organisational priorities. Administrative costs were maintained at a prudent level, allowing most funds to be directed toward direct programme implementation and beneficiary services.

Key Audit Findings

The audit confirmed that PAHCHAAN maintains effective financial systems and internal controls for tracking expenditures and managing funds. No material discrepancies were identified in financial records, and the organisation was found to be compliant with statutory requirements, including taxation and NGO reporting obligations. The audit also noted improved financial stability driven by strengthened donor partnerships.

Challenges and Risk Considerations

While financial performance remained stable, the audit highlighted continued reliance on donor funding as a key risk. The need for diversification of funding sources was identified to enhance long-term sustainability. Additionally, the audit noted opportunities to strengthen financial efficiency through improved use of digital economic management tools.

Recommendations

The audit recommended continued strengthening of internal controls, including enhanced real-time financial monitoring and periodic internal audits. Capacity-building for staff in economic management and the adoption of advanced financial reporting systems were advised to improve efficiency and oversight. Diversification of funding—through corporate partnerships, government grants, and community-based fundraising—was also recommended to reduce dependency on limited funding streams.

LOOKING AHEAD

As PAHCHAAN moves forward, the organization remains committed to strengthening systems that protect children, support families, and promote long-term community resilience. Building on the learning, impact, and partnerships established in 2023, PAHCHAAN's strategic focus will centre on scale, quality, and sustainability across all programme areas.

Expanding Integrated Health and Family Services

PAHCHAAN plans to expand the **Khushhal Khandan Program** by establishing additional Mother and Child Health Promotion centres in underserved districts of Punjab. These canters will continue to integrate maternal health, child health, adolescent wellbeing, nutrition, preventive care, and community awareness—while strengthening referral linkages with government health systems. Emphasis will be placed on community ownership, continuity of care, and improved infrastructure to address operational challenges such as access, utilities, and infection control.

Strengthening Child Protection Systems

The organization will further consolidate its **Child Protection Unit (CPU)** model by supporting the expansion and functionality of hospital-based child protection units and district-level child protection networks. Priority will be given to improving early identification, multidisciplinary case management, referral pathways, and follow-up mechanisms. PAHCHAAN will also continue capacity-building of healthcare professionals, educators, and community stakeholders to ensure timely, child-centred responses to abuse, neglect, and exploitation.

Scaling Mental Health and Psychosocial Support

Recognizing the long-term psychological impact of emergencies and chronic adversity, PAHCHAAN will strengthen **Mental Health and Psychosocial Support (MHPSS)** services by integrating them more deeply within child protection, health, and education programmes. Future efforts will focus on expanding access to Psychological First Aid, specialized psychosocial care, and community-based mental health awareness, particularly in disaster-prone and high-burden districts.

Advancing Education and Life Skills

The **ILM Power Learning Canter** will continue to evolve as a model for inclusive, flexible education for marginalized children. PAHCHAAN aims to enhance curriculum quality, expand learning spaces, integrate digital literacy, and strengthen pathways for children transitioning into formal education or vocational opportunities. Greater parental and community engagement will remain central to sustaining educational outcomes.

Influencing Policy, Research, and Advocacy

PAHCHAAN will deepen its engagement in **research, advocacy, and policy dialogue**, using evidence generated from field programmes to inform national conversations on child protection, mental health, and access to justice. Building on the Access to Justice initiative, the organization will continue collaborating with national and international partners to advocate for child-sensitive systems, legal reforms, and accountability mechanisms.

Strengthening Digital Outreach and Partnerships

To amplify its impact, PAHCHAAN will invest in stronger digital communication, storytelling, and youth engagement through social media and emerging platforms. Strategic partnerships with government institutions, international agencies, academia, and civil society will remain a cornerstone of PAHCHAAN's approach, ensuring coordinated, sustainable responses to the complex challenges facing children and families.

PAHCHAAN

We implement community development programs at the grassroots level in education, health and nutrition; focusing on poverty reduction, women empowerment and addressing child abuse and neglect

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